

it's SHOWTIME

the Program for The Count Basie Theatre

2008-2009

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99 Monmouth Street, Red Bank, NJ 07701



Company Name

Contact Name

Address

City, State, Zip

Phone

Fax

Email

Company Website (to be used in supplemental promotion through the Count Basie Theatre's website, countbasietheatre.org)

Yes, I want to support the Count Basie Theatre through an advertisement in **Showtime**.

Ad Options (All ads are black and white.)

- | | |
|---|---|
| <input type="checkbox"/> Back Cover \$3,400 | <input type="checkbox"/> Center Fold Left or Right \$3,000 |
| <input type="checkbox"/> Front Inside Cover \$2,800 | <input type="checkbox"/> Back Inside Cover \$2,800 |
| <input type="checkbox"/> Front Opposite Inside Cover \$2,400 | <input type="checkbox"/> Back Opposite Inside Cover \$2,400 |
| <input type="checkbox"/> Full Page (4.5w x 7.5h inches) \$2,100 | <input type="checkbox"/> Half Page (4.5w x 3.75 h inches) \$1,400 |
| <input type="checkbox"/> Quarter Page (4.5w x 1.75h inches) \$975 | <input type="checkbox"/> 1/6 Page (2.75w x 2.8h inches) \$500 |

Ad Material Submission - Materials are due Friday, August 29, 2008

- Enclosed is an electronic file formatted 300DPI tiff, 300DPI pdf or 300DPI eps.
- An electronic file has been emailed to rwarnick@countbasietheatre.org.
- Enclosed is camera ready art. Please use last year's ad.
- Design an ad. I will supply the needed info on the back of this form. *Additional fee applies.*
- Attached is my logo (jpg) to be included on the Count Basie Theatre's email blasts quarterly and the website including link to _____ (website address.)

Payment - Must be submitted with ad.

- Check, payable to Count Basie Theatre, Inc.
- Charge Circle One: Amex Discover MasterCard Visa

Card Number

Expiration Date

Security Number

Name on Card

Address

Thank you for your support of the Count Basie Theatre!

Completion and submission of this form with payment constitutes an agreement to place an advertisement in the Count Basie Theatre's 2008-2009 Showtime. Payment in full is required on submission to guarantee placement. A proof will be sent to you prior to release. The theatre reserves the right to decline a submission, and is not responsible for omissions or information errors in advertiser's submission. The Count Basie Theatre, Inc. is a 501 (c)(3) nonprofit corporation. Although advertising in Showtime supports the theatre, it is not tax-deductible as a contribution because advertisers receive a service of value in exchange for their payment. However, advertising may be deductible as a business expense, and advertisers are advised to consult their accountant or tax professional.